FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

	OMB Number: 3235								
E	Estimated average burden								
h	ours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MARTIN DENNIS J					2. Issuer Name and Ticker or Trading Symbol SMITH A O CORP [AOS]								heck all appl	or	person	10% Ov	vner	
(Last) (First) (Middle) GENERAL BINDING CORPORATION				3. Date of Earliest Transaction (Month/Day/Year) 07/19/2004								Office below	r (give title)		Other (s below)	specify		
ONE GBC PLAZA				4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) NORTHBROOK, IL 60062		60062										X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(St	rate) (Zip)															
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
Date				ransaction e onth/Day/Ye	Execution Date			Code (Instr. 5)			Benefic	ies ially Following	6. Owne Form: D (D) or In (I) (Instr.	irect direct 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
							Code	v	Amount	t (A) or Pr		Tranca	ction(s)			(IIISU. 4)		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
Derivative Conversion Date Execution Security or Exercise (Month/Day/Year) if any			3A. Deemed Execution Date, if any (Month/Day/Yea	Code (n of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ow For Dir or	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable		opiration	Title	Amount or Number of Shares						
Phantom Stock Award ⁽¹⁾	\$28.575	07/19/2004		J		175		(2)		(2)	Common Stock	175	\$0	802		D		

Explanation of Responses:

- 1. Payment of portion of retainer in phantom stock under the A. O. Smith Corporation Directors' Compensation Plan based on the market price of the Common Stock on July 19, 2004.
- 2. The Plan (See Footnote #1) permits the participant/recipient to defer the receipt of the award, and Mr. Martin has made a deferral.

Remarks:

Kenneth J. Maciolek, Attorney- 07/20/2004 in-Fact for Dennis J. Martin

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.