FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL OMB Number: 3235-0104

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					or Section 3	J(n) of the inv	restment Company Act of 1940						
MARTIN DENNIS J				2. Date of Event Requiring Statement (Month/Day/Year) 01/15/2004			ame and Ticker or Trading Symbol						
(Last) (First) (Middle) GENERAL BINDING CORPORATION						Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director		10% Owner		5. If Amendment, Date of Original Filed (Month/Day/Year)			
ONE GBC PLAZA						^	Officer (give title below)				Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person		
(Street) NORTHBROOK	IL	60062									-	re than One Reporting Person	
(City)	(State)	(Zip)											
Table I - Non-Derivative Securities Beneficially Owned													
1. Title of Security (Instr. 4)					2. Amount of (Instr. 4)	f Securities Beneficially Owned	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		4. Nature of Indirect Beneficial Ownership (Instr. 5)				
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)													
1. Title of Derivative Security (Instr. 4) 2. Date Exercisable and Expiration Date (Month/Day/Year)					ate	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) 4. Convers Exercise P of Derivative Security (Instr. 4)			rice	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
				Date Exercisable	Expiration Date	Title		Amount or Number of Shares	Security				

Explanation of Responses:

Remarks:

No securities are beneficially owned.

Kenneth J. Maciolek, Attorney-in-Fact for Dennis J. Martin

** Signature of Reporting Person

01/15/2004

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

*If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

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*Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitutes and appoints each of W. David Romoser and Kenneth J. Maciolek, signing singly, the undersigned's

(1) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer, director and/or more than 5% shareholder of A. O. Smith Corporation (1

(2) execute for and on behalf of the undersigned, in the undersigned's capacity as an affiliate and/or holder of restricted stock of the Company, any and all forms,

(3) do and perform any and all acts for and on behalf of the undersigned that may be necessary or desirable to complete and execute any such Documents and timely fil

(4) take any other action of any type whatsoever in connection with the foregoing that, in the opinion of such attorney-in-fact, may be of benefit to, in the best in

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary of This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Documents with respect to the undersigned's holdings

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 15th day of January, 2004.

Dennis J. Martin Signature

- -2-