



Investor Presentation

Leading Provider of Innovative Solutions in Water Heating & Treatment

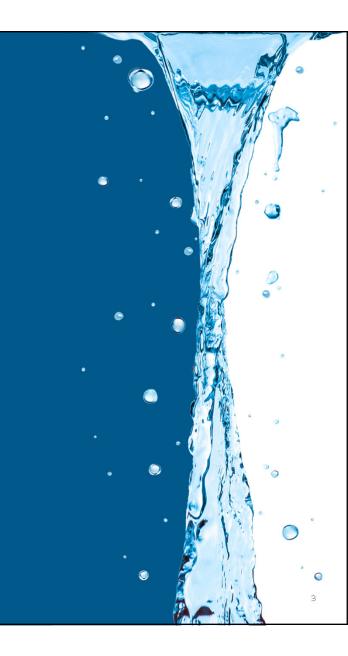
Summer 2022

Safe Harbor

This presentation contains statements that we believe are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements generally can be identified by the use of words such as "may," "will," "expect," "intend," "estimate," "anticipate," "believe," "continue," "forecast," "guidance" or words of similar meaning. All forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those anticipated as of the date of this presentation. Important factors that could cause actual results to differ materially from these expectations include, among other things, the following: the Company's ability to continue to obtain commodities, components, parts and accessories on a timely basis through its supply chain and at expected costs; negative impacts to demand for the Company products, particularly commercial products, and its operations and workforce, as a result of the severity and duration of the COVID-19 pandemic; inability of the Company to implement or maintain pricing actions; an uneven recovery of the Chinese economy or decline in the growth rate of consumer spending or housing sales in China; negative impact to the Company's business in China as a result of future COVID-19 related shutdowns there; negative impact to our businesses from international tariffs, trade disputes or geopolitical differences including the conflict in Ukraine; potential weakening in the high efficiency boiler market segment in the U.S.; substantial defaults in payment material reduction in purchases by or the loss, bankruptcy or insolvency of a major customer; a weakening in U.S. residential or commercial construction or instability in our replacement markets; foreign currency fluctuations; inability to successfully integrate or achieve our strategic objectives resulting from acquisitions; competitive pressures on our businesses; the impact of potential information technology or data security breaches; changes in government regulations or regulatory requirements; and adverse developments in general economic, political and business conditions in the key regions of the world. Forward-looking statements included in this presentation are made only as of the date of this presentation, and the company is under no obligation to update these statements to reflect subsequent events or circumstances. All subsequent written and oral forward-looking statements attributed to the company, or persons acting on its behalf, are qualified entirely by these cautionary statements. This presentation contains certain non-GAAP financial measures as that term is defined by the SEC. Non-GAAP financial measures are generally identified by "Adjusted" (Adj.) or "Non-GAAP."



Company Overview





Powerful Investment Thesis

1

Leading North
American water
heater and boiler
producer

products in a market supported by stable and consistent replacement demand 2

compelling brand awareness in emerging markets, with attractive growth

with attractive growth and margin expansion opportunities

3

Driving technology leadership and culture of innovation

for new product
development
to capitalize on
technology adoption,
decarbonization and
sustainability trends

4

Leveraging strong brand recognition

across growing market adjacencies, with significant acquisition opportunities 5

Strong balance sheet and free cash flow

to drive organic and inorganic growth, plus, return of capital to shareholders



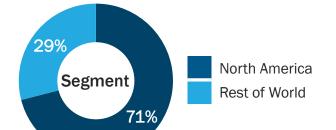
A.O. Smith Snapshot

Global manufacturer of water heaters, boilers and water treatment products for residential and commercial customers

Headquarters	Milwaukee, WI
Global Employees	~13,700
Mfg. Facilities	25
Countries Served	~90
Sales CAGR ¹	6%
EPS CAGR ¹	10%
Gross Margin ²	37%
EBIT Margin ²	18%
Avg. 5-year FCF Conversion	106%

2021 Revenue Profile Breakdown

~\$3.5B



Products

- · Water Heaters: Tank, Tankless, Heat Pump
- Boilers: Residential and Commercial
- Water Treatment: Water Softeners and Filtration

Leveraging 148 Years of Innovation to Continue Delivering Growth LEADING BRANDS

Water Heaters & Boilers











State





Water Treatment















Strong and Diversified Board of Directors



Kevin Wheeler Chairman, President & CEO, A.O. Smith Elected: 2017



Ron Brown
Former Chairman & CEO,
Milacron, Inc.
2001



Victoria Holt Former President & CEO, Proto Labs, Inc. 2021



Michael Larsen SVP & CFO, Illinois Tool Works, Inc. 2021



Mark Smith
Former Business Manager,
Strattec Security Corporation
2001



Idelle Wolf
Former President,
Barnes Distribution
2005



Earl Exum

President – International Aero Engines, AG
Raytheon Technologies Corporation
2022



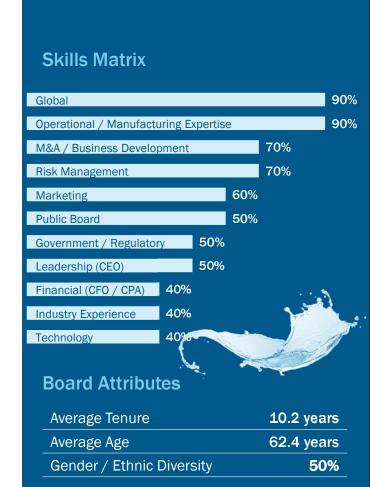
Ilham Kadri Director & CEO, Solvay S.A. 2016



Ajita Rajendra
Former Executive Chairman,
A.O. Smith
2011



Gene Wulf
Former Director, EVP & CFO,
Bemis Company, Inc.
2003



Our Company Purpose

Our Promise

A. O. Smith developed a list of Values as guidelines for conducting our business and interacting with our customers, our employees and the communities in which we do business. Our success depends upon all of our employees, officers and directors sharing the same values and working towards the same goals.

Values

- ✓ A. O. Smith will achieve profitable growth
- ✓ A. O. Smith will emphasize innovation
- ✓ A. O. Smith will preserve its good name
- ✓ A. O. Smith will be a good place to work
- ✓ A. O. Smith will be a good citizen





Building on 148 Years of Innovation...

1874

C.J. Smith and Sons machine shop founded in Milwaukee, WI

1904 A. O. Smith

Foundation of Innovation

1874 - 1927

Expansion to Water

1948 - 2016

1921

Developed world's 1st automated automobile frame assembly plant oil pipelines

1925

Introduced 1st high-pressure vessel used to refine oil

1927

Developed method of producing large-diameter steel line pipe, key in launching natural gas and transcontinental oil pipelines

1936

A. O. Smith patents the process of glass-lining a water heater tank. This concept became the standard of the industry.

1948

Entered market for coil-type instantaneous commercial water heaters

1954

Introduced first glass-lined commercial water heater

1961

Opened first international water heater and boiler plant in Canada

1972

Water heater division opens its first European operation

1974

Introduction of Conservationist line of residential water heaters

1995

Entered China market with three joint ventures including residential water heaters

2001

Acquired State Industries, nearly doubling water heater business and entering retail market segment

2006

Completed acquisition that added American, Whirlpool, GSW & John Wood brands

2008

Entered India water heater market

2011

Acquired Lochinvar, manufacturer of high efficiency condensing boilers

2016

Acquired Aquasana and entered the North America Water Treatment market

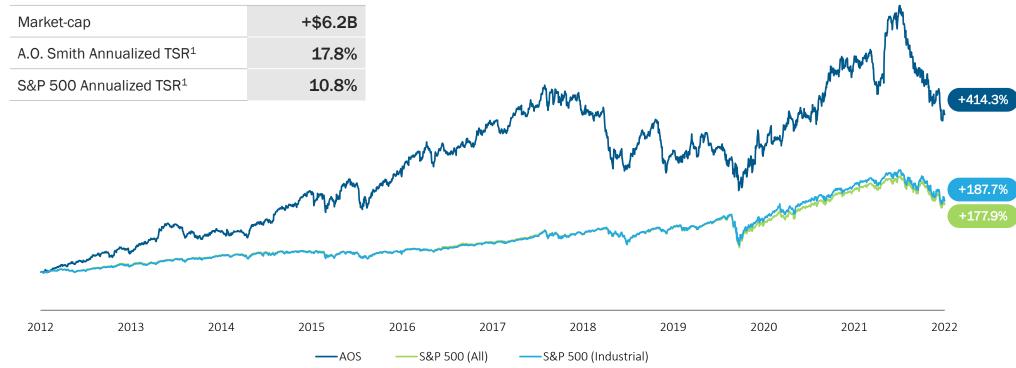
2021

Acquired Giant, a Canadian water heater manufacturer



Delivering Long-term Outperformance and Value Creation

10-Year Performance





¹ Includes dividends. As of 6/30/2022 Source FactSet

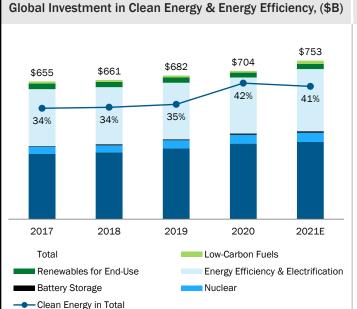
Strategy, Portfolio and Culture that Preceded Global Mega Trends

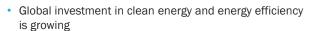
Energy Efficiency & Decarbonization¹

Clean Water²

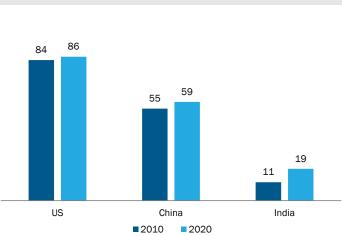
Sanitation and Drinking Water Index (0 – 100)

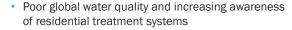
Rising Consumer Class in Emerging Markets³



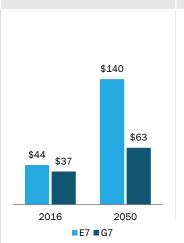


 Increasing energy intensity improvement is required to meet Net Zero goals

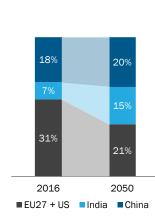




- · Increased spending power in India and China drive demand
- COVID-19 pandemic has driven a heightened focus on health and safety issues



GDP (\$T)4



Share of Global GDP

 Emerging markets, including China and India, will dominate the world's top 10 economies by 2050, with realignment of global economic growth and activity from G7 to E7 economies



¹Source: International Energy Agency (2021); ²Source: Yale Center for Environmental Law & Policy; ³Source: PwC (2017); ⁴Note: E7 – "Emerging 7" Countries: China, India, Brazil, Turkey, Russia, Mexico and Indonesia. G7 – "Group of 7" Countries: Canada, France, Germany, Italy, Japan, United Kingdom, and United States.

Stable and Profitable Core Business Supports Growth Opportunities

Our Core Business North America Water Heaters & Boilers

- Largest manufacturer and marketer of water heaters and boilers with leading share in both residential and commercial markets
- Significant reoccurring replacement cycle: 80% to 85% of water heater and boiler sales
- Increased focus on energy efficiency and decarbonization provide additional growth opportunities in both boilers and water heaters

Executing Our Current Growth Opportunities

Focus on Global Water Treatment

- Growing, fragmented global market with consolidation opportunities
- Omnichannel approach ensures broad market reach
- · Global water treatment solutions growth supported by sustainability trend and quality of life issues

Expanding Organic Growth in China

- · Market primarily wall-hung, tankless, combi-boilers and heat pumps
- A leading supplier of water heaters to residential market with 25+ years of experience
- · Focused on the long-term, supported by demographic trends and growing footprint

Laying the Groundwork in India

- Growing market due to large population with increasing affluence and favorable demographics
- · Building brand and expanding distribution while leveraging global capabilities
- Urbanization, decarbonization and growing demand for clean water support long-term growth



Innovation Hub: Lloyd R. Smith Corporate Technology Center

Our Innovation Hub

- Dedicated to enterprise-wide development of new energy efficient products and processes
- Teams of engineers develop concepts, test and finalize core technologies









- Water
- Analytics
- Coatings
- Electronics

- Sensors
- Materials
- Microbiology
- Prototypes

>\$800M Invested in R&D Since 2011



Deep Focus Innovation Drives Significant Growth

Creating new, sustainable technologies in growing and emerging platforms such as heat pumps, condensing water heaters and boilers, and tankless water heaters to drive:

- Digitization
- Connectivity / IoT
- Gas Alternatives



2021 sales of systems and replacements in North America filtered ~180M gallons of drinking water, equivalent to eliminating >1.3B plastic bottles of water



One heat pump residential water heater saves 8.3MT of CO₂ over its life, equivalent to taking 1.8 passenger cars off the road for a year



Our patented RO membrane element technology decreases the amount of wastewater from water treatment products by up to 200%



High-efficiency, Water Max technology used mainly in our retail water softeners results in: 30% less water and more efficient salt consumption



55% of the steel used to manufacture our water heaters and boilers is sourced from recycled steel and is nearly 100% recyclable

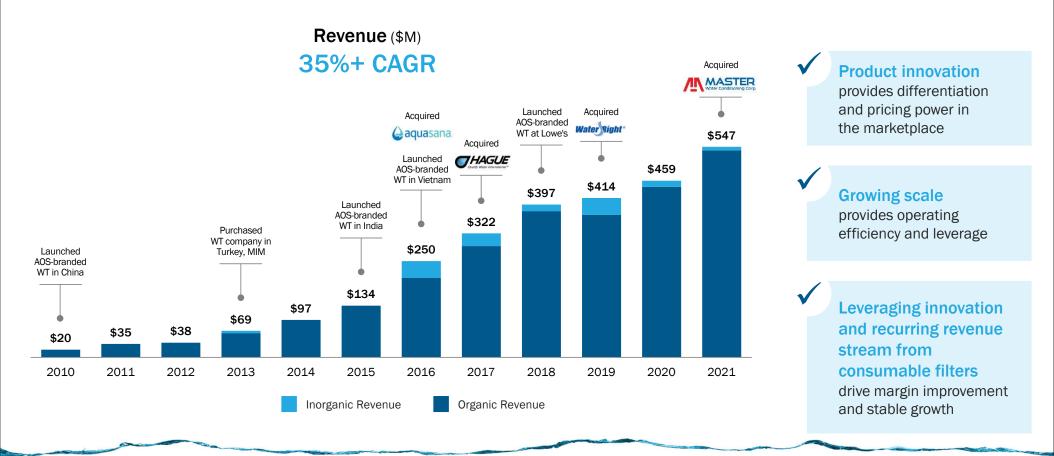


Our high-efficiency water heaters and boilers contribute to decarbonization and carbon neutrality goals by reducing energy consumption and associated GHG emissions

Received the 2021 ENERGY STAR® Sustained Excellence Award



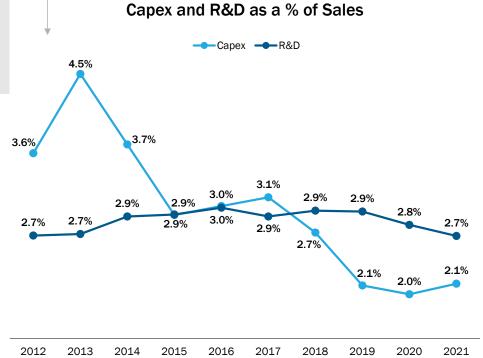
Building a Strong Platform and Growing Scale in Water Treatment (WT) through Organic Growth Supplemented by Strategic Acquisitions





Balanced Capital Allocation Priorities

Mix between Capex, NPD / R&D **Organic** Invested \$75M in CAPEX in 2021 +21% YoY; ~\$75-80M in Growth 2022 R&D totaled \$94M in 2021 · Clear strategic filters and financial criteria **Acquisitions** Maintain active pipeline Conduct peer analysis and assess yield / payout ratio **Dividends** • 5-year dividend rate per share CAGR of 17.2% 25 consecutive years of dividend increases Current Board authorization of 5.5M shares Share **Buybacks** Target ~\$400M in FY 2022





Focus On Delivering Profitable Growth

Taking Care of our Customers

Channel Convergence
Superior Service Levels
Demand Creation
Digitalization

Investing in our People

Attractive Work Environment
Develop Individual Organization
Capabilities
Align and Engage Workforce

Leading Through Innovation
Strategic Platforms
R&D Capabilities
New Differentiated Products

Deliver Technology Solutions

Live our Values

Achieve profitable growth
Emphasize innovation
Preserve our good name
Be a good place to work
Be a good citizen

Strategic Acquisitions

Expand Core Businesses
New Platforms
Adjacencies
Capabilities and Technologies

Operational Excellence

Operations / Manufacturing
Supply Chain
Quality
AOS Operating System

Geographic Expansion

Organic and Inorganic Emerging Markets Market Penetration New Markets



Our Acquisition Strategy

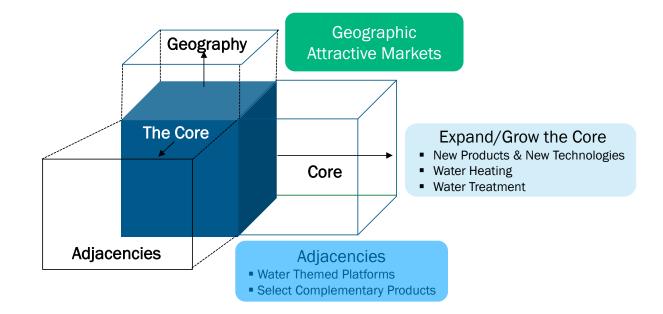
A Strong Financial Position Enables Growth through Strategic Acquisitions

Strategic Filters

- Grow TAM
- · Capitalize on megatrends (e.g., sustainability)
- · Geographic expansion
- New water themed platforms
- Grow or leverage existing capabilities or technology
- · New or complimentary technology or innovation
- Leverages existing brands

Financial Criteria

- · Accretive to EPS in the first year
- · ROIC above cost of capital by the third year
- Meet risk adjusted IRR hurdle rates
- Margin accretion with growth rates higher than U.S. GDP





Key Takeaways

- **1 Technology and innovation leader** in the water heating and treatment space
- 2 Global megatrends support core business as well as near- long-term strategy and growth
- 3 Dedicated to developing **new energy efficient products and processes**
- 4 Innovation and new product development focused on enabling organic growth
- 5 Operational excellence drives value creation and is a competitive differentiator

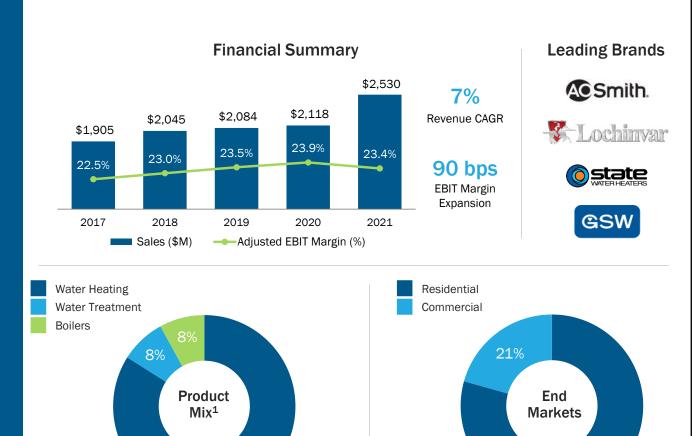






North America Snapshot

- Market leader in the production of residential and commercial water heaters and boilers
- Key participant in the water treatment market with significant opportunity for growth and market consolidation
- Focused on innovation to drive efficiency and differentiation in the marketplace
- Solid replacement demand provides a strong base in a consolidated market



84%

¹ By Revenue



79%

Residential Water Heaters





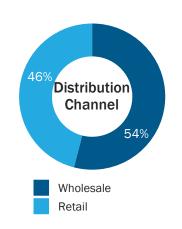






Gas





Heat Pump Tankless



Electric





Major Customers

Retail









Wholesale











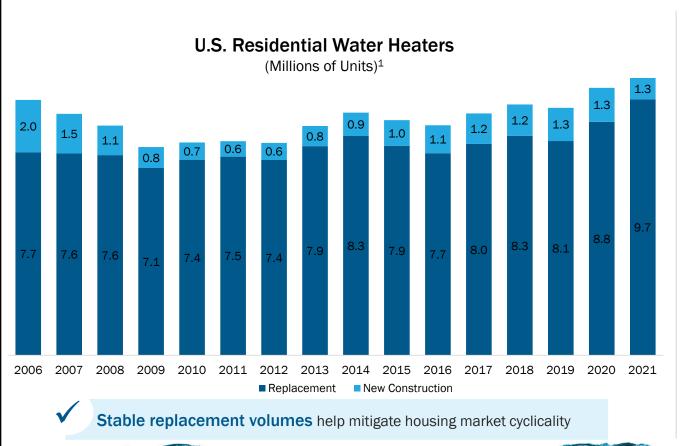


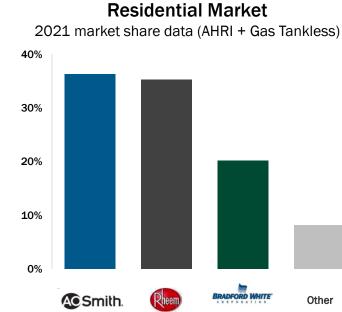


Full suite product offering to accommodate any residential water heater need



Stable Water Heater Replacement Volumes Temper Downcycles with Upside Optionality from New Construction

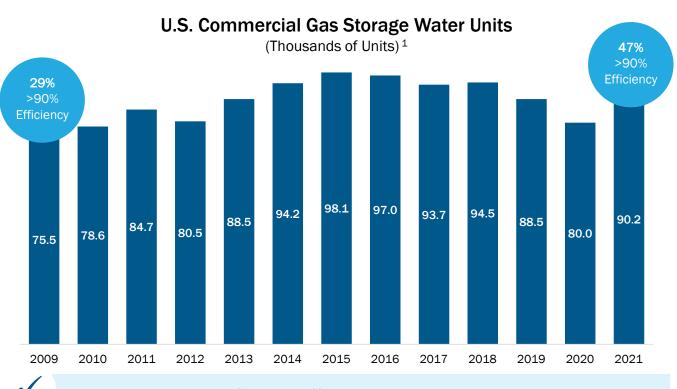


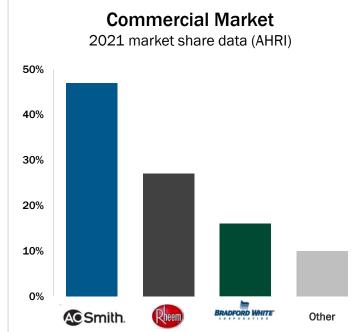




¹ AHRI data plus includes gas tankless water heaters

U.S. Commercial Gas Energy Efficient Units Have More Than Doubled Since 2009







Higher adoption rates of energy efficient units plays well to our commercial offering



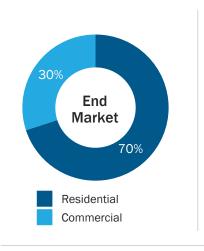
¹ AHRI data

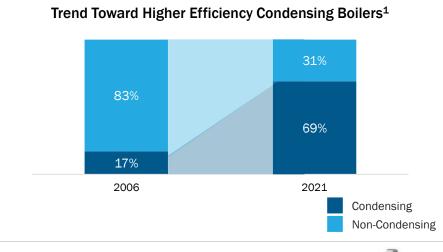
Comprehensive Water Heating Product Line with Ongoing New Product Development





Commercial and Residential Boilers







Increasing Efficiency Drives Growth

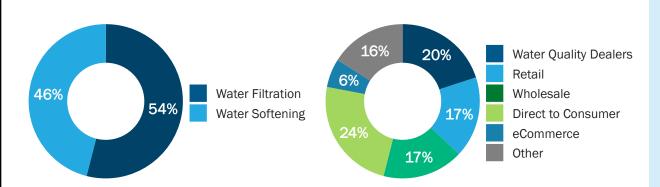
- Broad industry-leading product offering to serve any need, from a few thousand to 6M BTU
- Technology leader capitalizing on strong industry trends toward higher efficiency condensing boilers driving growth and innovation
- Fragmented market combined with energy efficient products provides ability to take share and grow above market



¹ Measured in units

Capturing Greater Market Share in Water Treatment

\$2.6B Addressable Market



Capturing Maturing Share

- Broad portfolio and distribution in a growing, fragmented market with consolidation opportunity fueled by macro trends
- AOS brands participate in all distribution channels, while most competitors operate in only 1 – 2 channels

AOS Brands in North America Distribution Channels





Water Treatment for the Entire Home

Full Spectrum of Water Treatment & Filtration Product









Whole Home Filtration

Whole Home Softeners











Whole Kitchen Under Sink Filtration Filtration

Ta

Tankless RO Traditional RO Systems Systems

Non-Installed





On-the-Go Filter Bottles

to Provide Safe Drinking Water

Reverse Osmosis: Our Leading Technology

Activated Carbon

Improves taste by removing chlorine and organic pollutants including PFAS

Pore size: 5,000 nm

Micro-Filtration

Removes sediment, particulates and colloids

Pore size: 1,000 nm

Ultra-Filtration

Removes bacterium, large organics and other pollutants resulting from water transport

Pore size: 50 nm

Reverse Osmosis

The ultimate filtration technology; removes nearly all substances

Pore size: 0.2 nm



Sediments & Colloids



Bacterium & Organics



Heavy Metals & Salts



 H_2O





North America Key Takeaways

- **Market leadership** in a large, growing, consolidated market
- 2 Strong 7% Sales CAGR over past 5 years; significant opportunity to grow Water Treatment business and participate in market consolidation
- Replacement market helps to buffer cyclical elements
- Active innovation pipeline driving continued gains in energy efficiency and supporting future organic growth
- Very attractive margin profile of ~23%, an improvement of 90 bps over past 5 years

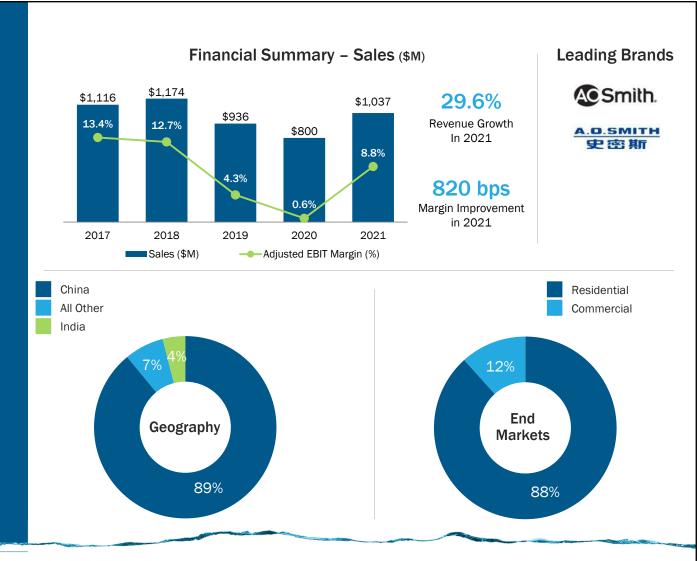




Rest of World Segment Overview A Smith.

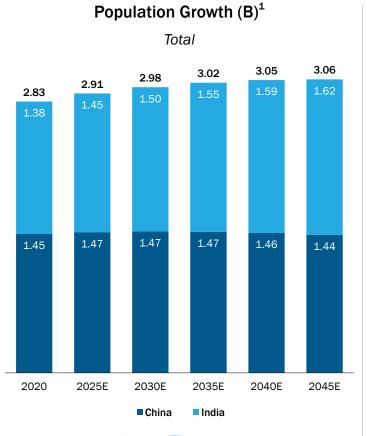
Rest of World Snapshot

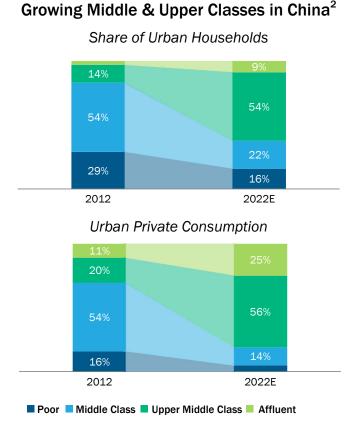
- Global scale enables leveraging of innovation, technology and new product development
- Aligned megatrends with significant market potential in the world's two most populous countries: China and India
- Distribution to reach 35% of world's population in China and India alone
- Local leadership and infrastructure with a customized approach for each unique market
- Segment earnings are on margin recovery path after bottoming in 2020





Opportunities in China and India







China

- Strong AOS legacy and brand awareness
- Favorable LT market fundamentals for water heating and treatment
 - Urbanization projected to account for 28% of all global growth³
 - Rapidly growing affluent and middle classes
 - Consumers are increasing their spending on categories related to health and lifestyle, including water treatment⁴

India

- Favorable LT market fundamentals for water heating and treatment
 - Large population with an emerging middle class
 - Increased awareness of need for safe water



China Overview



Leading Brands





Growing Product Portfolio Designed and Built in China for China

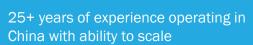








Range



Strong

Foundation

- Strong in-country leadership
- Operational improvements and organizational changes leading to margin recovery

Well-positioned to reach growing middle and affluent classes

- Premium brand with strong recognition
- Multiple distribution channels, including service network and increasing e-commerce

13,000+ points of sale across country

- ~5,500 exclusive AOS Specialty stores in Tier 1 – Tier 2 cities
- ~7,500 outlets in Tier 3 Tier 6 cities

Continuous innovation around both new products and technology



A. O. Smith China Built On



Premium Brand



Extensive Distribution and Service Network



Innovative New Products and World Class Manufacturing

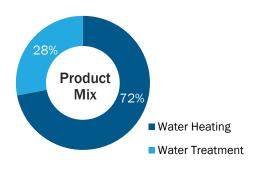


Local Management Team and Organizational Development





India Overview



National Retailers





Regional Retailers









Product Portfolio Designed for the Indian Market

Residential Water Heaters Instant Storage



Residential Water Treatment

Reverse Osmosis Water Purifier



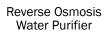
UV + UF Water Purifier



Commercial Water Heaters & Treatment

Electric







Growing Scale for Long-term

Significant opportunity due to growth demographics and consumer trends

- India is projected to be the most populous country in the world by 20301
- India's GDP is forecast to grow at an 8.9% CAGR from 2021 to 20262
- Self reliance and contactless living leads to growth in sales of home appliances, including water heaters and purifiers

Leveraging global capabilities

- Designing products tailored specifically for the Indian market
- · Introducing new product categories, such as water treatment

Broad distribution network through national and regional retailers reaches majority of A (100%), B (96%) and C (82%) Class cities³



¹ Source: UN World Population Prospects (2019); ² Source: IMF (2022);

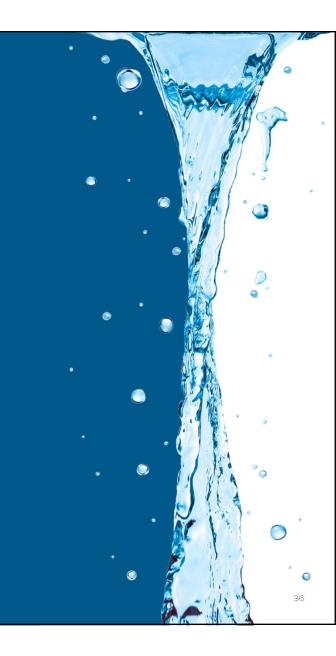
³ A Class City → Population >1.5M, B Class City → Population 0.5M to 1.5M, C Class City → Population 0.1M to 0.5M,

ROW Key Takeaways

- **1 Diverse product portfolio** with many avenues for growth
- 2 Margin recovery opportunity in China with margin growth opportunity in India
- Long-standing leadership position in China given established, trusted brand
- 4 Numerous opportunities to grow in new geographies; India the most nascent opportunity
- 5 Well-positioned to deliver improved margins in the future with a return to stronger performance



Financial Overview





Compelling Financial Characteristics

20.0%

Adjusted EBITDA Margin In 2021

>\$350M

Invested in R&D Since 2016

103%

Avg. FCF Conversion Since 2017

>\$1B

Share Repurchases Since 2016 25

Consecutive Years of Dividend Increases

>\$570M

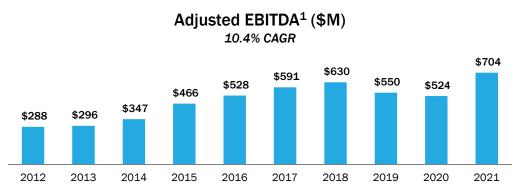
Cash on Hand

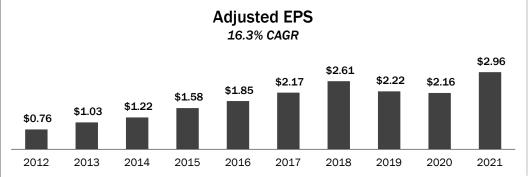


Note: All figures as of 12/31/2021

Strong Earnings Anchored by Consistent North America Segment Growth



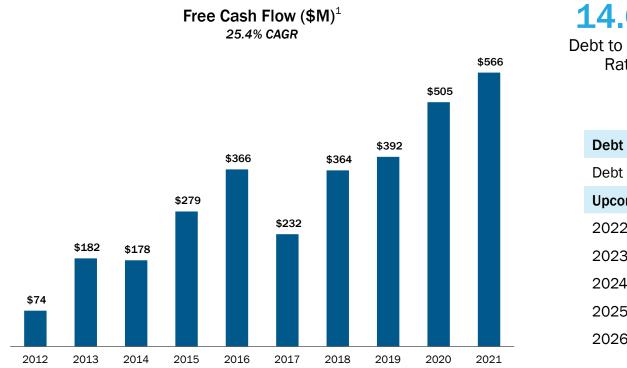








Robust Free Cash Flow Generation and Ample Liquidity



14.0% Debt to Capital Ratio

\$284M

Net Cash Position

~1.5M

Shares Repurchased In Q1 2022

Debt	
Debt as of 3/31/2022	\$295.4M
Upcoming Maturities Due	
2022	\$6.8M
2023	\$10.0M
2024	\$10.0M
2025	\$10.0M
2026	\$155.0M

Significant Cash and Availability to Fuel Our Balanced Capital Allocation Strategy



Latest Quarterly Results: Q2 2022

(\$M) ¹	Q2 2021	Q2 2022	\$ Change	% Change
Net Sales	\$ 859.8	\$ 965.9	\$ 106.1	12%
Adjusted Earnings	\$ 115.9	\$ 128.5	\$ 12.6	11%
Adjusted EPS	\$ 0.72	\$ 0.82	\$ 0.10	14%

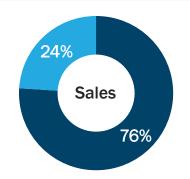
North America

23% sales growth driven by water heater price increases and acquisitions

Rest of World

13% sales decrease driven by Covid-19-related lockdowns in China partially offset by robust demand in India

Q2 2022 Segment Data









Key Takeaways

- Technology leadership and culture of innovation enables development of new products and services to capitalize on technology adoption, decarbonization and sustainability trends
- 2 North American replacement demand for water heaters and boilers provides a stable base and pricing environment
- Well positioned to capitalize on opportunity to participate in and consolidate the growing North American water treatment market
- 4 Significant opportunity to leverage **compelling brand awareness in emerging markets**, with attractive growth and margin expansion potential
- Focused on robust execution, value creation strategy and effective capital deployment to grow earnings and cash flow





Appendix A Smith.

Reconciliation of Reported Cash Flow from Operating Activities to FCF (Non-GAAP)

(\$millions)	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Cash provided by operating activities (GAAP)	\$ 59	\$ 144	\$ 280	\$ 264	\$ 352	\$ 447	\$ 326	\$ 449	\$ 456	\$ 562	\$ 641
Less: Capital Expenditures	(54)	(70)	(98)	(86)	(73)	(81)	(94)	(85)	(64)	(57)	(75)
Free cash flow (non-GAAP)	\$ 5	\$ 74	\$ 182	\$ 178	\$ 279	\$ 366	\$ 232	\$ 364	\$ 392	\$ 505	\$ 566



Reconciliation of Earnings Before Provision for Income Taxes to Adjusted EBITDA (Non-GAAP)

(\$millions)	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Earnings before provision for income taxes (GAAP)	\$ 162	\$ 233	\$ 236	\$ 287	\$ 403	\$ 463	\$ 521	\$ 558	\$ 472	\$ 444	\$ 626
Add: Depreciation and amortization expense	47	55	60	60	63	65	70	72	78	80	78
Add: Pension expense (income)											
Adjusted EBITDA (non-GAAP)	\$ 209	\$ 288	\$ 296	\$ 347	\$ 466	\$ 528	\$ 591	\$ 630	\$ 550	\$ 524	\$ 704



